



ECONOMIC DEVELOPMENT

OUTCOME	INDICATORS	DATA SOURCE
EQUITABLE LOCAL AND MINORITY HIRING	<ul style="list-style-type: none"> • Percent of local and minority hires in staff positions • Percent employed at living wage or above 	Institutional data
EQUITABLE LOCAL AND MINORITY BUSINESS PROCUREMENT	<ul style="list-style-type: none"> • Percent of procurement dollars directed to local, minority-owned, and woman-owned businesses 	Institutional data
AFFORDABLE HOUSING	<ul style="list-style-type: none"> • Dollars invested in creating affordable housing • Dollars invested in community land trusts • Percent of households below 200 percent of poverty line that spend <30 percent of income on housing 	Institutional data, official records (census)
THRIVING BUSINESS INCUBATION	<ul style="list-style-type: none"> • Jobs and businesses created and retained (1 year, 5 years) • Percent of incubated businesses serving low-income and minority populations • Dollars directed toward seed funding for community-owned business 	Institutional data
VIBRANT ARTS AND CULTURAL DEVELOPMENT	<ul style="list-style-type: none"> • Dollars spent on arts and culture-based economic development • Number of arts and cultural jobs and businesses created and retained 	Institutional data
SOUND COMMUNITY INVESTMENT	<ul style="list-style-type: none"> • Percent of endowment and operating dollars directed toward community impact investment (e.g., support of community development financial institutions) 	Institutional data

COMMUNITY BUILDING

OUTCOME	INDICATORS	DATA SOURCE
STABLE AND EFFECTIVE LOCAL PARTNERS	<ul style="list-style-type: none"> • Existence of partnership center or community advisory board • Positive feedback from survey of service-learning/capstone partners • Civic health index rating 	Institutional and survey data
FINANCIALLY SECURE HOUSEHOLDS	<ul style="list-style-type: none"> • Percent of households in asset poverty • Dollars spent on community financial education • Dollars and human resources directed to income tax filing assistance 	Official records; institutional data

EDUCATION

OUTCOME	INDICATORS	DATA SOURCE
EDUCATED YOUTH	<ul style="list-style-type: none"> • High school graduation rate • Percent of students advancing to college or apprenticeship programs • Math and reading proficiency 	Public school reported data

HEALTH, SAFETY & ENVIRONMENT

OUTCOME	INDICATORS	DATA SOURCE
SAFE STREETS AND CAMPUSES	<ul style="list-style-type: none"> • Dollars spent on streetscape improvements • Rates of violent crime. • Rates of property crime 	Institutional data, survey, official records
HEALTHY COMMUNITY RESIDENTS	<ul style="list-style-type: none"> • Dollars spent on public health initiative (e.g., clinics) • Number of grocery stores per zip codes 	Institutional data, official records
HEALTHY ENVIRONMENT	<ul style="list-style-type: none"> • Percent of carbon emissions. • STARS index rating • Greenhealth index rating 	Institutional data